

# delivering BOOKS



United Way of Tampa Bay

Children's Book Drive



*“Frederick Douglass taught that literacy is the path from slavery to freedom. There are many kinds of slavery and many kinds of freedom. But reading is still the path.”*

~Carl Sagan



## BOOKS CAN BE DELIVERED THE FOLLOWING WAYS:

### Prior to United Way Campaign Kickoff

- July 27- August 14, 2009
- Goodwill's Bookworks located at 10596 Gandy Blvd., St. Petersburg (Near Derby Lane)
- Call Bookworks and notify Jinnie Kerdi when books will be delivered. Jinnie can be reached at [jinnie.kerdi@goodwill-suncoast.com](mailto:jinnie.kerdi@goodwill-suncoast.com) or at 727-523-1512, extension 1013.

### Day of United Way Kickoff

- August 20, 2009
- Drive to Tropicana Field's main entrance. Volunteers will greet you at your parking space and assist with unloading books.
- Drop off books between 7:30 a.m. and 8:15 a.m.
- Join us for the Kickoff beginning at 8:15 a.m. at Tropicana Field.

## SORTOPALOOZA

At Sortopalooza 2009 our goal is to sort tens of thousands of books for children. That is a LOT of books to sort, pack and deliver to area schools. To effectively manage the large volume of books and deliver them to select schools in a timely manner, it is crucial we hold a "Sortopalooza" event to sort and pack books for shipment.

### WE NEED YOUR HELP!

### The jobs and process to prepare collected books for delivery:

- Volunteers are needed to sort, clean and box books for delivery to schools immediately following Kickoff. This is a great opportunity for your workplace team.
- Thursday, August 20, 2009, following the Kickoff celebration, 9:30 a.m. to 1:30 p.m.
- See what we will accomplish! Books sorted in the morning will be distributed to schools in the afternoon.

[www.unitedwaytampabay.org/bookdrive](http://www.unitedwaytampabay.org/bookdrive)