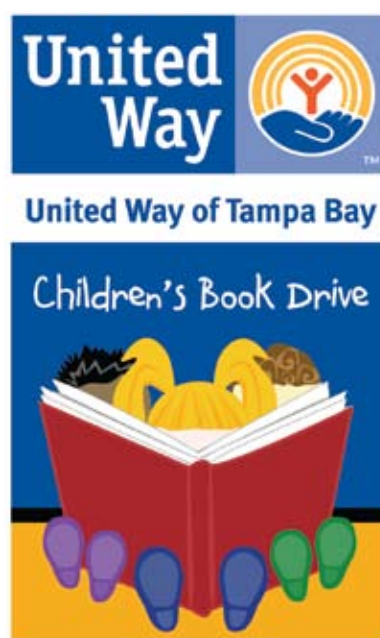


2009

Children's Book Drive FACT SHEET

SPONSORED BY PUBLIX SUPER MARKET CHARITIES



WHO:

Children in low-income elementary schools in Hillsborough and Pinellas Counties schools will receive books of their own to take home through the United Way Children's Book Drive.

WHAT:

Participating workplaces will encourage their employees to donate new and like-new children's books.

For a convenient and inexpensive way to donate brand new, age-appropriate children's books, go to www.firstbook.org/unitedwaytampabay



WHEN:

Coordination and collection of books takes place between **July 27 and August 20, 2009.**

WHERE:

Books can be delivered to the United Way Campaign Kickoff August 20 at the Tropicana Field or before August 20 at Goodwill's BookWorks in St. Petersburg. (Contact Jinnie Kerdi at 727.523.1512 ext. 1013 or email jinnie.kerdi@goodwill-suncoast.com to arrange delivery of books.)

JOIN US:

Sign up your workplace today at www.unitedwaytampabay.org/bookdrive
Questions? Contact: Susan Lawton at 813.274.0902 or slawton@uwtb.org

**PUT BOOKS
IN THE HANDS OF KIDS.
ADVOCATE
A LIFETIME OF LEARNING.**

